

Boosting the success of change within your organisation

A core business skill



The market is constantly changing due to the emergence of new competitors, digital transformation, the war for talent, the evolution of society... If we want to survive, we will often face the challenge of change. How can we do this with guaranteed success? **Change management is the answer.**



Proper management of feelings of resistance to change is key to avoiding frustration, emotional instability or stress and thus lower productivity.

What happens in companies on a day-to-day basis?

Of IT projects are cancelled, according to Chaos Group.

50%

70%

Of projects fail on time, quality and schedule, according to Gartner.

75%

Of project management office implementation failures are related to cultural issues and employee resistance that were not properly addressed, according to Gartner.

Common denominator:

Little attention given to the human factor in change management methods within projects.



Robert Half, a leading international human resources consultancy, points out that "companies need to be very aware of the importance of managing change to reduce the impact on employees".

How can SilverStorm help you?

We have defined the business strategy by focusing on the users who need to live with the technology, worrying about the people and how they will be affected by the coming changes.

As a result of our long experience in change management processes in organisations in different countries, our solution focuses on:

BENEFITS

- Participatory decision-making processes.
- Improving the communication of the people involved in the changes.
- Increasing the training of users of our solutions.
- Encouraging a positive attitude towards change by improving the organisation's vision.



Based on our experience and the **HCMBOK** methodology, we provide a solution divided into **six phases** and supported by **four fundamental pillars**: assessing the environment, creating a positive environment, driving change and continuous improvement, thus forming a methodology for the successful achievement of any change within the organisation.



How will your company benefit?



It improves organisational culture and trust in the company and reduces resistance to change.



Turn problems into business opportunities.



The benefits for the company increase, the changes enhance the organisation's alternatives.



It has a positive impact on customers, due to the increased efficiency of the teams

70%

Of the projects that include change management in their approach, they are successful. On the other side of the scale, 60% of the projects lack this methodology and, therefore, fail.

(Pulse of the Profession).



The door to change can only be opened from within.

Shall we manage it together?