Bridge Adoption Model

Your ally in Digital Transformation

Our mission is to accompany clients in their transformation from their current state to their desired state through a controlled and tailored adoption process. We do this by aligning each step with tangible benefits such as increased productivity and cost elimination, and by putting the focus and efforts on achieving these added values.

According to *McKinsey*, digital transformations are successful only if they are focused and well-defined. 34% of companies indicate that a key criterion was the modelling of short- and long-term scenarios to assess the impact of initiatives; and 46% report that successful digital transformations are linked to explicit business outcomes. Transferred to *SilverStorm*'s environment, our *Bridge Adoption Model* is the service that covers this key point, not only for IT, but for our customers' entire business.

This consultancy service is based on defining your organisation's roadmap for business continuity. What are the key components?

- Assessment of the detailed current status of various business units, combining qualitative (interviews) and quantitative (questionnaire) research methodology.

- Alignment on client priorities enabling the creation of a tailor-made roadmap to address Digital Transformation.

- SilverStorm's expertise in mapping targets with world-class technology solutions to achieve the future state, tailored in short, medium and long term phases.

In this way, we eliminate silos when creating the future strategy and provide visibility and prioritisation when addressing Digital Transformation.

We understand that fast delivery is critical to the success of a Digital Transformation project. Our experience means we adapt at the speed of light. According to McKinsey, 59% of IT leaders realise this dependence on them at a senior level in order to meet growth priorities and agility expectations. Bridge is *SilverStorm*'s answer to that challenge.

Benefits

It reduces the gap between the current state and the desired state.

t provides a form of governance through processes of transformation.

t provides vision and skills for business continuity.

80%
Gartner reports that digitalisation saves companies up to 80%

70%
hours
Document management operations save almost 70% of hours

Bridge Adoption Model seeks to deliver on business plans

The way it works is based on:

Providing a roadmap of a few weeks' duration with quick-win solutions to implement based on the analysis of the current state.

Implementing specific and tangible solutions to business problems or transformation objectives that it estimates in terms of value, cost, effort, duration and risk.

Identifying both current and future competencies while mapping the pattern of organisational change towards success.

Connecting the transformation process with the benefits that your organisation has established as necessary.

It therefore represents the complete transformation picture in a single dashboard, enabling customers to understand and identify exactly where they are in their own Digital Transformation, including how long it will take and how much it will cost.

Our portfolio carefully analyses and provides a series of accelerators that complete the value chain.

We provide organisations with customised solutions to give them a huge competitive advantage.