

Get the most out of your business applications

It's time to ensure optimal evolution over time without losing functionality.



Ensuring the correct functioning of business applications in organisations is key to achieving optimum development in the market that allows them to maximise their profits.

Nowadays, where technology plays a key role within organisations, it is essential to have the right tools that allow an evolution plan adapted to the constant changes that occur in the world.

For this reason, it is essential to have architecture analysis experts capable of detecting deficiencies in the implementation of applications, establishing correction mechanisms and defining a sustainable evolution plan that ensures correct adaptation to the continuous changes that occur within the technological environment.



Companies struggle to understand how to implement new technologies with legacy systems, or are hampered by outdated systems that are moving much slower.

Problems encountered by organisations:



Increased time to complete simple tasks leading to a loss of agility in business development.



Impoverishment of user experience.

Many organisations understand the need to change the way they operate, and have embarked on numerous initiatives, but few have been able to move beyond isolated achievements or marginal benefits. (McKinsey)

Both factors lead to:

- Demotivation
- Low productivity

This in turn leads to more time in completing tasks and thus an increasing loss of agility and exponential impoverishment of business development.

35%

Of the working day is spent on tasks that, although necessary, do not bring profitability to the company



How can this be solved?

- Establish an automatic **best-practice** control process in the development of applications.
- Ensure that **application standards** are complied with and taken full advantage of, eliminating unnecessary customisation.
- Establish a demand **control process** for the improvements proposed in the applications, ensuring that the standard models defined by each manufacturer are complied with.
- Plan sessions with development teams **to align** with best **practice compliance**.
- Design a roadmap for the **evolution** of each application agreed with the business area.



Buyer Persona

- Products Owners
- Platform Owners
- Team Development Leaders

Companies with agile practices embedded in their operating models and culture handled the impact of the COVID-19 crisis better than their competitors. McKinsey



SilverStorm helps you achieve:

- Improved performance of applications in terms of execution and user navigation.
- Reduction of the effort required in each evolution process.
- Optimisation of task automation.
- Increased agility in business development.
- Substantial improvement of user experience.



Agile teams must be cross-functional, empowered and adhere to agile ceremonies
McKinsey



By maintaining optimal performance of business applications, you ensure rapid adaptation to continuous changes in the business environment and new technologies, improving employee motivation and productivity.